

COOKIES POLICY — VIA BRASIL

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Introduction

Via Brasil Comércio Atacadista de Produtos de Exploração Mineral LTDA. ("Via Brasil", "we") uses cookies and similar technologies on www.viabrasil1.com and other domains controlled by us. This Cookie Policy explains: (i) what cookies we use; (ii) purposes; (iii) applicable legal bases; (iv) third-party vendors; (v) retention periods; (vi) international transfers; and (vii) how to manage or revoke your consent. Our data protection officer can be contacted at: [email of the DPO/Officer].

What are cookies?

Cookies are small text files that are stored on a user's device when they visit a website. They contain information about navigation and can be accessed later from the website. Cookies improve user experience, security, and performance.

Legal bases and applicable principles

Necessary Cookies: essential for the execution of the requested service — legal basis: execution of contract / legitimate interest.

Analytical, Functional and Marketing Cookies: they are only processed with the holder's free, informed and specific consent (LGPD and GDPR). When we use legitimate interest (e.g. security, fraud prevention), we will document the justification and the balance of interests.

Categories of cookies and purposes

- Necessary Cookies: essential for basic functionalities (security, authentication, session, essential preferences). These cookies are activated automatically and do not require consent.
- Analytics (Performance) Cookies: collect aggregated/anonymous information to measure and improve the website. When possible, the data is pseudonymized or aggregated; will not be cross-referenced with identifiable bases without additional consent.
- Functional Cookies: memorize choices (language, display preferences). If they are not strictly necessary, they will only be activated after opt-in.
- Marketing/Advertising Cookies: used by us and third parties to display relevant ads, retargeting, and measure campaigns. Only activated with explicit consent.

Detailed list of cookies (technical matrix)

We provide a public technical matrix at [link] containing for each cookie: name | Provider | Detailed Purpose | Legal Basis | Category | Duration | 1st/3rd part. Example of deadlines: session cookies — expire when you close the browser; analytical — up to 24 months; marketing — up to 24 months. (Replace/complete with technical site inventory.)

Consent, banner and registration

We introduced a user consent banner with options: "Accept All", "Decline Non-Essentials", and "Manage Preferences" (granular opt-in by category). Analytics and marketing cookies will only be activated after explicit consent.

We record proof of consent (timestamp, policy version, accepted categories, consent ID, pseudonymized IP) for auditing and compliance purposes.

Preference and revocation management

Visitors can manage preferences in the home banner and, at any time, in the persistent preferences panel available on the site (icon/footer). Revocation of consent will take effect immediately for new cookies and scripts; Instructions for manual deletion of cookies by browser are at [link]. Some strictly necessary cookies will remain active.

Pixels, tags, Tag Managers and tracking tools

We use pixels and tags (e.g. Google Tag Manager, Facebook Pixel, Google Ads). These snippets can trigger third-party cookies and will be blocked until the corresponding consent. Tag providers and opt-out links are listed in the technical/publication matrix of suppliers.

Third-Party Providers and International Transfers

Some cookies are set by third parties (analytics providers, advertising, social networks). Some processing takes place outside Brazil/EU; when there is an international transfer, we adopt appropriate safeguards (Standard Contractual Clauses, contractual guarantees, or adequacy decisions). Information on destination country and safeguards is at [link].

Data retention and deletion

We indicate the duration of each cookie in the technical matrix. We keep records of consent for as long as necessary to demonstrate compliance. Typical deadlines: session — until the browser closes; Analytics/Marketing — Up to 24 months, unless otherwise technically justified.

Data subjects' rights and contact

You can exercise your rights (access, rectification, deletion, portability, limitation, opposition) as per LGPD/GDPR. To exercise your rights or send questions, contact the DPO/DPO: [DPO's email]. It is also possible to complain to the ANPD or EU data protection authority, when applicable.

Minors and sensitive data

We do not knowingly collect sensitive data via cookies. Our website is not intended for minors; If processing of minors is identified, we will require parental consent where applicable

Security and auditing

We take reasonable technical and administrative measures to protect data collected by cookies and conduct periodic audits of scripts/pixels and vendors.

Policy changes

This Cookie Policy may be updated. Relevant changes will be communicated via banner and, when applicable, by e-mail to the holders who have previously consented.

Final Provisions – Continuous Use

Accepting categories in the banner constitutes your consent to the selected cookies. Your continued use of the website does not constitute consent for non-essential cookies. Short text for the banner: "We use cookies to improve your experience, analyze traffic, and display relevant ads. Accept All | Decline Non-Essentials | Manage preferences. Learn more in our Cookie Policy."

Version and validity

Version: 06/18/2026. Previous last update: 09/21/2023.